

PRIVACY POLICY OF PERSONAL DATA

FOR THE "BEAUTIX" MOBILE APPLICATION

This Privacy Policy defines the procedure for the collection, use, storage, transfer and protection of personal data of users of the Beautix mobile application (hereinafter — the "Application").

The Application is provided by SILKCODE LLC, registered in accordance with the legislation of the Republic of Uzbekistan.

By using the Application, registering in it, completing authorization, booking an appointment with a master, paying for services or otherwise using the functionality of the Application, the user confirms that they have familiarized themselves with this Privacy Policy and consents to the processing of their personal data on the terms set forth in it.

1. General Provisions

1.1. This Policy applies only to the Beautix client application.

1.2. The Policy regulates the processing of personal data of users who use the Application for: registration and authorization; booking services; selecting a master, salon, date and time of visit; paying for services; receiving notifications; viewing the history of bookings and visits; interacting with customer support.

1.3. If the user does not agree with the terms of this Policy, they must cease using the Application.

1.4. In case of the User's authorization in the mobile application through third-party authentication services, including but not limited to MyID, OneID, Facebook and other similar services, the Administration of the "Beautix" mobile application may receive the User's profile data, as well as other information access to which is provided by the relevant third-party service within the authorization procedure and within the limits of consent provided by the User.

2. Terms

For the purposes of this Policy, the following terms are used:

Personal data — any information relating directly or indirectly to a specific or identifiable user.

User — an individual using the Beautix Application as a client.

Processing of personal data — any action or set of actions with personal data, including collection, recording, systematization, storage, modification, use, transfer, anonymization, blocking and deletion.

Operator — SILKCODE LLC, which independently or jointly with other persons organizes the processing of personal data and also determines the purposes of processing personal data, the composition of personal data subject to processing, and the actions performed with personal data.

IP address — a unique network address of a node in a computer network built on the IP protocol.

Cookies — a small fragment of data sent by a web server and stored on the user's computer, which the web client or web browser sends to the web server in an HTTP request each time it attempts to open the relevant site page.

Mobile application — software designed to run on smartphones, tablets, watches and other mobile devices, developed for a specific platform (Android, iOS, Harmony OS, Windows

Phone, etc.). For the purposes of this Policy, the Mobile Application refers to the "Beautix" software.

3. What Data We May Collect

Within the framework of using the Application, the Operator may process the following user data, exclusively within the requirements of **Law of the Republic of Uzbekistan No. 547 dated 02.07.2019 "On Personal Data"**, as well as international treaties ratified by the Republic of Uzbekistan, and is developed in accordance with these norms:

3.1. Data provided by the user personally:

- last name, first name, patronymic (if available);
- phone number;
- date of birth;
- email address;
- profile photo;
- gender, interface language and other profile data, if the user specifies them independently;
- text of messages, support inquiries, reviews, comments and ratings, if the user leaves them.

3.2. Data arising during the use of the Application:

- information about service bookings;
- date, time and location of the booking;
- selected master, salon, service;
- service cost;
- status of booking, cancellation, rescheduling, completion;
- history of visits;
- history of using the functionality of the Application.

3.3. Payment data:

- information about the fact of payment;
- payment amount;
- date and time of the transaction;
- payment method;
- transaction identifier or status transmitted by the payment partner.

The Operator **does not store the full details of the user's bank cards**, unless otherwise expressly provided by integration and legislation. Online payment may be made through third-party payment services and partners.

3.4. Technical data:

- IP address;
- device type;
- device model;
- operating system;
- application version;
- device, session identifiers, push token;
- data on failures, errors, technical events and diagnostics.

3.5. Other data:

data the processing of which is necessary for fulfilling an order, improving the service, handling inquiries, resolving disputes, preventing fraud and complying with legal requirements.

4. Purposes of Processing Personal Data

The Operator processes the user's personal data for the following purposes:

- 4.1. registration and identification of the user in the Application;
- 4.2. providing access to the functionality of the Application;
- 4.3. creating, confirming, changing, rescheduling and canceling service bookings;
- 4.4. interaction of the user with masters, salons and the service within the framework of booking and receiving services;
- 4.5. processing payments and confirming the fact of payment;
- 4.6. sending service notifications, including: confirmation codes; booking notifications; visit reminders; notifications of cancellation, rescheduling or changes to the booking status; notifications regarding support inquiries;
- 4.7. ensuring the security of the Application, preventing fraud, abuse and unauthorized access;
- 4.8. improving the operation of the Application, usage analytics, troubleshooting errors and developing functionality;
- 4.9. fulfilling the requirements of the legislation of the Republic of Uzbekistan;
- 4.10. handling claims, inquiries, requests and disputes.

4.11. Marketing and Advertising Notifications

The Operator has the right to send the user information about new features, special offers, discounts, bonuses, promotions and advertising campaigns **only with the user's appropriate consent**, if such consent is required by legislation or the settings of the Application.

The user has the right to refuse to receive such notifications through the Application settings, an unsubscribe link/mechanism, or by contacting the Operator.

5. Grounds for Processing Personal Data

5.1. The grounds for processing personal data are: the user's consent; the need to fulfill the user agreement, public offer, order or other obligations to the user; the need to fulfill obligations provided for by legislation; other legal grounds provided for by applicable legislation.

5.2. By providing their data, the user confirms that they: provide accurate information; act voluntarily; understand the purposes of processing their data; agree to the processing of their data to the extent necessary for the operation of the Application.

6. Procedure for Processing Personal Data

6.1. The processing of personal data is carried out both with the use of automation tools and without their use.

6.2. The Operator takes reasonable organizational and technical measures to protect personal data from: unlawful or accidental access; destruction; modification; blocking; copying; distribution; other unlawful actions of third parties.

6.3. Access to personal data is provided only to those employees, contractors and authorized persons who actually need it to perform their duties and subject to compliance with confidentiality requirements.

7. Transfer of Data to Third Parties

The Operator has the right to transfer the user's personal data to third parties in the following cases:

7.1. **To masters, salons and other service providers**, with whom the user makes a booking, to the extent necessary to fulfill the booking and provide the service, including: the user's name; phone number; booking information; information about the selected service; other data necessary to provide the service.

7.2. **To payment partners and banks**, if this is necessary for processing payment, refunding funds, confirming transactions and fulfilling financial obligations.

7.3. **To providers of technological, cloud, analytical, SMS, push and other services**, if such services are used to ensure the operation of the Application.

7.4. **To state bodies, courts, law enforcement and other authorized bodies**, if such transfer is mandatory under legislation or necessary to protect the rights and legitimate interests of the Operator.

7.5. **To legal successors, investors, consultants, auditors** — within the framework of reorganization, sale of business, attraction of investments or legal due diligence, subject to compliance with confidentiality requirements and applicable legislation.

The Operator does not sell users' personal data to third parties as a standalone commodity.

8. Cross-Border Data Transfer

8.1. In the case of using servers, software, cloud services, analytical tools, push platforms, payment solutions or other technological solutions located outside the Republic of Uzbekistan, the user's personal data may be processed with cross-border data transfer to the extent necessary for the operation of the Application.

8.2. The Operator takes measures to ensure an appropriate level of protection of personal data during such transfer, within the limits of the requirements of applicable legislation and the technical capabilities of the infrastructure used.

9. Data Retention Period

9.1. Personal data is stored for no longer than is necessary for the purposes of its processing, unless a different period is provided for by legislation, the user agreement, the requirements of accounting, tax or other reporting, as well as the need to resolve disputes and protect the rights of the Operator.

9.2. Upon achievement of the purposes of processing or upon the loss of the need to achieve them, personal data is subject to deletion, anonymization or other termination of processing, unless otherwise required by law.

9.3. Certain categories of data may be stored for a longer period if this is necessary for: confirming completed transactions; maintaining records; handling claims; ensuring information security; fulfilling legal requirements.

10. Account and Data Deletion

10.1. The user has the right to contact the Operator with a request: to clarify their data; to correct incorrect data; to delete the account; to terminate the processing of data in cases provided for by legislation.

10.2. The request can be sent to the email address: **among.200034@gmail.com**.

10.3. The Operator considers the user's request within a reasonable time and has the right to retain certain data after the deletion of the account if this is required: by law; for accounting or tax purposes; to fulfill obligations; to resolve disputes; to prevent fraud and abuse.

11. User's Rights

The user has the right to: receive information from the Operator about the processing of their personal data; demand clarification, updating or correction of their data; demand deletion or blocking of data in cases provided for by legislation; withdraw consent to the processing of personal data, if the processing is based specifically on consent; contact the Operator with complaints, inquiries and demands regarding the processing of personal data; protect their rights and legitimate interests by methods provided for by legislation.

12. Notifications, SMS and Push Messages

12.1. The user consents to receive service notifications necessary for the operation of the Application and the fulfillment of bookings, including SMS, push notifications, calls and messages from the Operator, salons, masters or technological partners within the framework of the service provided.

12.2. Such notifications may concern: registration and authorization; phone number confirmation; bookings and changes to bookings; visit reminders; payments and refunds; account security; support inquiries.

12.3. Advertising and marketing messages are sent separately from mandatory service notifications and may be disabled by the user in cases where this is provided for by the functionality and legislation.

13. Cookies and Analytics

13.1. Depending on the platform and technologies used, the Operator may apply cookies, SDKs, analytical tools, local storage and other technical means to: ensure the operability of the Application; save user settings; analyze the use of functions; improve stability and ease of use; detect errors and abuse.

13.2. The user understands that disabling certain technical tools at the device or system level may affect the correct operation of certain functions of the Application.

14. Processing of Minors' Data

14.1. If You have not yet reached the required age to use the Beautix application, You may only use it with the permission of a parent or legal representative. To do this, the parent or legal representative must read these terms together with You.

14.2. If You are the parent or legal representative of a child and allow them to use Beautix services, these terms apply to You and You are responsible for the child's actions in our services.

14.3. The Operator does not pursue the goal of collecting personal data of minors in violation of legal requirements.

15. Links to Third-Party Services

15.1. The Application may contain links, integrations or transitions to third-party services, including payment systems, maps, messengers, salon websites, social networks and other resources.

15.2. The Operator is not responsible for the privacy policy, content and actions of third-party services. The user is obliged to familiarize themselves independently with the terms and policies of such services.

16. Changes to the Privacy Policy

16.1. The Operator has the right at any time to update these terms and additional terms of use of specific services for the following purposes: to reflect changes in our services or business models, for example when adding or removing features, technologies, services, prices and benefits; to comply with legislative and regulatory requirements or ensure security; to prevent violations or damage.

16.2. If we materially change these terms or additional terms for specific services, we will provide you with advance notice within a reasonable time and an opportunity to review the changes, except in the following cases: when launching a new service or feature or in emergency situations, such as preventing ongoing violations or responding to legal requirements. If You do not agree with the new terms, You should delete your account in the Mobile application and stop using the Operator's services.

16.3. Continued use of the Application after the changes take effect means the user's consent to the new version of the Policy, unless otherwise provided by legislation. The current version of the Policy is posted in the Application or on the official website.

17. Final Provisions

17.1. This Policy is subject to application to the extent that it does not contradict the legislation of the Republic of Uzbekistan and the mandatory requirements of application distribution platforms. Requirements for a public privacy policy and accurate disclosure of data for applications in Google Play and the App Store do exist, therefore the published text must coincide with the actual operation of the Application.

17.2. If a separate provision of this Policy is found to be invalid, the remaining provisions continue to apply.